Quality
VENETIAN BLINDS
MANUFACTURED IN SACRAMENTO
CUSTOM MADE OF Flexalum RED. U. S. PAT. OFF. FOR ENDURING BEAUTY
Dial 5-2995 for FREE PROMPT Estimates
MADE TO ORDER
WINDOW SCREENS · 4-DAY SERVICE IF REQUIRED
WINDOW SHADES · LIFE-TIME METAL AWNINGS
Capital
VENETIAN BLIND MFG. CO.
LEE ANDERSON FRED HERRERA
3510 FORTY-FOURTH STREET
AFTER JANUARY IN OUR NEW LOCATION AT 820 - 57TH STREET

Spic & Span
VENETIAN BLIND LAUNDRY

RECORDING
RETAPING
REPAINTING
(Modern ROLLER COAT Method)
Our scientific cleaning process assures you of complete satisfaction
FREE ESTIMATES
Mfrs. of highest quality Bonderized flexible steel or aluminum blinds, guaranteed in fit, workmanship and materials. Over 15 years of interior decorating experience.
WHOLESALE-RETAIL
Call Sacramento 9-6212 or 3-7461
AUBURN BLVD, SACRAMENTO

Venetian Blind Dealers–(Cont'd)

DURA-LUX BLIND CO 1219-2d 2-1275
(See Advertisement Preceding Page)
ELLIS CO THE 2725 Stockton Blvd 6-9992
Haney P B 1219-20th 4-2762
Home Craft Venetian Blind & Furnishing Co
2014½ Del Paso Blvd N Sacramento 9-6524
JACKSON FURNITURE CO 14th & K 2-7604
Janak & Scurfield 2980-35th 6-3034
Paramount Venetian Blind Co 400-12th 4-3752
Rivett H W Co 2300 Broadway 5-2637
SACTO WINDOW SHADE CO 1624 J 3-5233
Sierra Window Shade Co 3125 Broadway 5-1080
(See Advertisement Page 324)

SUNSET VENETIANS

"America's Finest"
Newest Features
Decorative Yet Practical
Unconditionally Guaranteed
AVAILABLE NOW

"WHERE TO BUY THEM"

DISTRIBUTOR
Rapp Wm A & Co 616-20th 2-3677

DEALERS
Air Seal Weather Strip Co
2900 Fulton Av 9-0415
Ellis Insulation & Materials
2725 Stockton Blvd 6-9992
Weinstock-Lubin & Co 12th & K 3-6881

SUN-STOP BLIND & SHADE CO
2011 Q 2-3951

SUN-STOP VENETIANS

MODERN AND PRACTICAL
Steel, Wood & Aluminum Slats. All Colors Available Now

"WHERE TO BUY THEM"

MANUFACTURER
Sun-Stop Blind & Shade Co 2011 Q 2-3951

DEALERS
Breuner John Co 604 K 3-8061
Building Supply Co
24th Rd & Sutterville Rd 6-9688
Capital Home Supply 1317 K 2-1317
Jackson Furniture Co 14th & K 2-7604
Janak & Scurfield 2980-35th 6-3034
Thompsen's 1209 J 2-1424
Venetian Blind Laundry Ochsner Bldg 3-7461

SUPERIOR SHADE CO 2325-21st 5-7683
(See Advertisement Preceding Page)
TRIUMPH MFG CO 400-12th 2-6833
(See Advertisement Preceding Page)
Venetian Blind Laundry Ochsner Bldg 3-7461
(See Advertisement Preceding Page)
ZETTERLUND'S SHADES & BLINDS
874-57th 6-0735

Venetian Blind Mfrs–Retail

BREUNER JOHN CO 604 K 3-8061
CAPITAL VENETIAN BLIND MFG CO
3510-44th 5-2995
(See Advertisement This Page)
DURA-LUX BLIND CO 1219-2d 2-1275
Spic & Span Venetian Blind Laundry
Auburn Blvd 9-6212
(See Advertisement This Page)
SUN-STOP BLIND & SHADE CO
2011 Q 2-3951
TRIUMPH MFG CO 400-12th 2-6833

Venetian Blind Mfrs–Whsle

Capital Venetian Blind Mfg Co 3510-44th 5-2995
DURA-LUX BLIND CO 1219-2d 2-1275
SUN-STOP BLIND & SHADE CO
2011 Q 2-3951
TRIUMPH MFG CO 400-12th 2-6833

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

Venetian Blind Renovating

Capital Venetian Blind Mfg Co 3510-44th 5-2995
Rapp Wm A & Co 616-20th 2-3677
(See Advertisement Page 324)
Spic & Span Venetian Blind Laundry
Auburn Blvd N Sacramento 9-6212
SUN-STOP BLIND & SHADE CO 2011 Q 2-3951
(See Advertisement Page 324)
Venetian Blind Laundry Ochsner Bldg 3-7461

Venetian Blind Supplies–Whsle

NORTHWESTERN VENETIAN BLIND SUPPLY CORP
Mfrs-Distrs Of Flexible Steel Slats
1216-24th Oakland
(Toll) Call "Operator" for ..... Templebar 2-5642

Ventilating Contractors

See Contractors–Heating & Ventilating

Veterinarians

Andersen A C 4227 Freeport Blvd 6-9953
Frater R B 2601 Patton Wy 4-2722
Gidley Joseph L 2647 Stockton Blvd 6-1467
Goulding R C 1012-19th 3-7222
Hauge Ronald T
Route 7 Box 1224
Auburn Blvd 9-1223
Lee Philip A 2647 Stockton Blvd 6-1467
Lewis Robt F 5701 H 5-1819
Lichtenwalter H W C 1012-19th 3-7222
NELSON GEO W I
Practice Limited To Dogs-Cats-Pets
1234 N Wilson Wy Stockton
(Toll) Call "Operator" for Stockton-3-1234
North Sacto Dog & Cat Hospital
Dr G W Cangi
Small Animals Only
924 Del Paso Blvd N Sacramento 9-2107
Payen Ernestine K
½ Mile East of Subway
Folsom Blvd 6-5346
Payen Louis J
Ranch Animals
½ Mile East of Subway
Folsom Blvd 6-5346
Sacto Animal Hospital
R F Lewis DVM-C M Sepponen DVM
5701 H 5-1819
Sepponen Carl M 5701 H 5-1819
Sucher Harry V 6001 Eastern Av 7-0726

Veterinarians' Supplies

Sacto Stock & Poultry Supply 1013 J 3-0234
(See Advertisement This Page)

Veterinary Hospitals

Auburn Blvd Veterinary Hospital
Auburn Blvd 9-1223
Brighton Animal Hospital
Ernestine Payen & L J Payen
½ Mile East Subway
Folsom Blvd 6-5346
California Pet Clinic
Formerly Cook's
Dr J E Stacy Veterinarian
1511-21st 2-3414
Capitol Pet Hospital 2647 Stockton Blvd 6-1467
Hauge Ronald T
Route 7 Box 1224
Auburn Blvd 9-1223
Land Park Veterinary Hospital
4227 Freeport Blvd 6-9953
North Sacto Dog & Cat Hospital
924DelPasoBlvd NSacramento 9-2107
Sacto Animal Hospital 5701 H 5-1819
Sucher Harry V
Out East End of J Street
6001 Eastern Av 7-0726

Vinegar

Koro Bleaching Co 2116-19th 2-6224

Vineyard Equipment & Supplies

See Specific Kinds, i.e., Agricultural Implements; Insecticides; Orchard Equipment & Supplies; Spraying Equipment; Etc

Violet Ray Apparatus

See Physical Therapy Equipment

Vises–See Tools Headings

Vocal Instruction

See Music Instruction–Vocal

Wall Board

Cowell Henry Lime & Cement Co 509 I 2-2746
FRIEND & TERRY LUMBER CO 1920 Front 3-9091
PACIFIC COAST AGGREGATES INC
16th & A 3-6586

TYLE-BORD

PLASTIC COATED WALL PANELS
TYLE-BORD pastel panels add beauty and charm to kitchens, bathrooms — Use wherever lasting, easy-to-clean walls are wanted. Easy to install.

"WHERE TO BUY IT"

DEALERS
BUILDING SUPPLY CO
24th & Sutterville Rd 6-9688
Clare Lumber Co Yard No 1
301 E El Camino N Sacramento 9-2703
SCOTT HARDWARE & LUMBER CO
640 Fulton Av 9-1756
STEINER LUMBER CO
4449-2d Av 6-8626
Taylor's Lumber
2930-19th N Sacramento 9-1437

Wall Coverings

See Specific Kinds, i.e., Canvas Products; Wallpaper; Linoleum Headings

By keeping a list of frequently called numbers—you can save much time and effort. There is space for this purpose in the front of your Directory which you may find helpful.

SACRAMENTO
STOCK & POULTRY SUPPLY

Stockmen's Headquarters
Everything for
• HORSES • CATTLE • SHEEP
• HOGS & POULTRY
Distributors for
Cutter Laboratory
VETERINARY PRODUCTS
DAIRY SUPPLIES
Dog & Cat Remedies
Phone
3-0234
Night Phone 6-0766
1013 J Sacramento

Wallpaper

BOYSEN PAINT CO 1306J 2-2835
DU PONT PAINT SERVICE STORE 1723 L 3-9089
DUTCH BOY PAINT STORE 1323 J 3-7493
FRIEDMAN M PAINT CO INC 1212 J 3-3717
FULLER W P & CO 1013-12th 2-1061
GENERAL PAINT CORP 1301J 3-7201

IMPERIAL WASHABLE WALLPAPER

IMPERIAL WALLPAPERS
Are Guaranteed to Wash and Not to Fade.
Styled for Conservative and Modern Decorative Living

"WHERE TO BUY IT"

FRIEDMAN M PAINT CO INC 1212 J 3-3717

KUNST BROS 1318 J 2-4681
PITTSBURGH PLATE GLASS CO PITTSBURGH PAINTS
Wholesalers and Retailers of
UNITED WALLPAPERS
Dorothy Liebes Weaves, Style Album and Salon Selections, DDT Treated Papers, Scenics and Screen Prints
1131 J 2-3673
SACTO WALLPAPER&PAINT CO
2324-16th 3-7614
SHERWIN WILLIAMS PAINT CO 1024 J 3-2013
Throne A E 1014-18th 2-0686

War Surplus Merchandise

See Salvage & Surplus Merchandise

Warehouses–Private

Olson Elwood M W Sacramento 2-2716
Purity Stores Ltd Westgate Rd 2-4676

Warehouses–Public

AERO MAYFLOWER WAREHOUSE & MOVING SERVICE
AMERICA'S FINEST!
Statewide & Nationwide
MOVING SERVICE
Covering All 48 States By Through Vans
"SERVICE RENDERED BY"
LAWRENCE MOVING&STORAGE CO
1930 J 2-0735

BOONE'S TRANSFER & STORAGE CO
2975-35th 6-4784
Globe Warehouse Co Front&N 3-6576
Gregory Packing Co Santa Fe Av Fresno
(Toll) Call "Operator" for ..... Fresno 2-6814
Haslett Warehouse Co W Sacramento 2-1873
LAWRENCE WAREHOUSE
Distribution and Warehousing of General Merchandise
DRAYAGE SERVICE
NEW MODERN BUILDING
Central Location — Private Spur
1930 J 2-0735
LOCKETT VAN & STORAGE CO 911-20th 3-0078
Old Pioneer Mill Whse Jibboom 3-1736
Sacto Valley Dock & Warehouse W Sacto 2-1873
WESTERN TRANSFER VAN & STORAGE CO
114 K 2-7673

Warehousing–Field

Haslett Warehouse Co W Sacramento 2-1873
Lawrence Warehouse 1930 J 2-0735

Telephone men and women recognize the significance and the importance of their service to you. You can depend upon them always to do their best to get your message through.